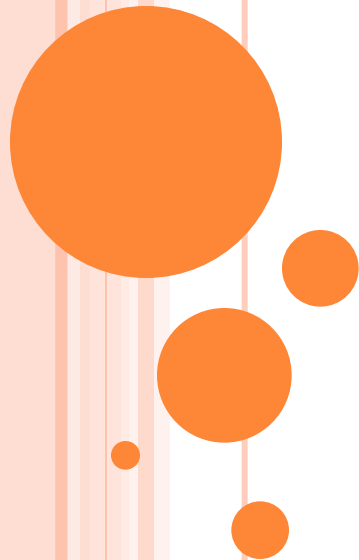


LEADERSHIP ACADEMY, 2012

Understanding Your Purpose

**UNDERSTANDING YOUR PURPOSE: YOUR
PERSONAL MISSION STATEMENT AND HOW TO LIVE
IT**

**Principles, Understanding, Reason, Practice,
Originality, Synergy, Energy**



2012 YEARLY FOCUS: DEFINING DESTINY

THROUGH: PRINCIPLES, UNDERSTANDING,
REASON. PRACTICE, ORIGINALITY, SYNERGY, AND
ENERGY--PURPOSE

Quarter	Description
One	Understanding Purpose: Your Personal Mission Statement and How to Live It
Two	Self Assessment and Discovery
Three	S.M.A.R.T Goals/Action Plan
Four	Living in Alignment With Your Purpose



OVERVIEW OF 2012 FOCUS: PURPOSE

Your Destiny:

- **P**inciples
- **U**nderstanding
- **R**eason
- **P**ractice
- **O**riginality
uniqueness
- **S**ynergy
- **E**nergy

Key Thoughts/Words

origin; cause of life

outlook; recognition

motive; decision; rationale

performance; execution

resourcefulness;

cooperative interaction

intensity; vigor; push; vitality



PHASES: KNOWING BUT NOT LIVING **OR** NOT KNOWING AND NOT LIVING

Phase One: Not Knowing/Not Living Your Purpose

- **No sense of goal setting**
 - Daily
 - Weekly
 - Monthly
 - Yearly
 - At all
- **No excitement**
- **No involvement of helping others**
 - Self
 - Family
 - Community
 - anywhere



PHASES: KNOWING BUT NOT LIVING **OR** NOT KNOWING AND NOT LIVING

Phase Two: Knowing/Not Living Your Purpose

- Recognition
- Commitment
 - Engaging in something daily
 - Avoiding distractions
- Personal change
 - Attitude
 - People
 - Places
 - Jobs
 - Relationships
 - Habits
 - Faith



REASONS FOR PURPOSE GOALS NOT FULFILLED

- Skill set
- Mindset
- Financial constraints
- Environment
- Self esteem
- Health
- Faith
- Obligations
- Background
- Educational level
- Others...

Just for Thought: **The moment you step into your true purpose, your perfect life instantly begins...**



REALIZING PURPOSE THROUGH PERSONAL DEVELOPMENT

- Discover what makes you truly happy.
- Release negative emotions and limiting beliefs.
- Release any feelings of inadequacy.
- Allow yourself to make mistakes.
- Learn not to take what others do or say personally.
- Figure out your priorities.
- Learn to stop worrying about things which are not within your control.
- Become an early riser.
- Kick negative habits (smoking, overeating, watching too much television, and so on.)



REALIZING PURPOSE THROUGH PERSONAL DEVELOPMENT (CONT'D)

- Learn how to take criticism.
- Learn how to take compliments.
- Learn to establish rapport with others.
- Acquire persuasion skills.
- Develop greater self-esteem and self-confidence.
- Create a self-study program for life-long learning.
- Face your greatest fears.
- Learn to say "no" without feeling guilty.
- Learn time management.
- Maintain a positive attitude



Purpose through Leadership



DEVELOPING A PERSONAL MISSION STATEMENT

What does a Personal Purpose Statement do?

- Guides your life
- Guides the course of your day
- Guides the choices you make
- Guides the path you take
- Paves your way
- Helps to focus your life
- Becomes an internal cleansing



DEVELOPING A PERSONAL MISSION STATEMENT

Your Personal Mission Statement will:

- **Represent the deepest and best within you**
- **Be a fulfillment of your unique gifts and talents**
- **Express your desire to contribute**
- **Inspire you—not impress**
- **Become a standard by which you live**



DEVELOPING A PERSONAL MISSION STATEMENT

Your mission statement will help you identify:

- **Character** (what you want to be)
- **Contributions** (what you want to do)
- **Principles/Values** (on which being and doing are based)



DEVELOPING A PERSONAL MISSION STATEMENT

Will your personal mission statement include:

- **Self**
- **Family**
- **Friends**
- **Job**
- **Youth**
- **Elderly**
- **Environment**
- **Travel**
- **Listening**
- **Wealth accumulation**



STEP ONE: DEVELOPING YOUR PERSONAL MISSION STATEMENT

Write down 4-5 past successes you have experienced. These successes may be from home, work, community, personal, etc. Find a common theme (is there anything they all relate to?) Write it down.



STEP TWO: DEVELOPING YOUR PERSONAL MISSION STATEMENT

- 1. Write down twenty core values (attributes that identify you and your priorities) Note: Values determine where you spend your time, money, and energy)**
- 2. Narrow these down to 5-6**
- 3. Now choose one**



STEP THREE: DEVELOPING YOUR PERSONAL MISSION STATEMENT

Write down contributions (three each) you have made in each of the following (things you have done to make a difference).

- **Family**
- **Friends**
- **Community**
- **Nation**



STEP FOUR: DEVELOPING YOUR PERSONAL MISSION STATEMENT

Identify goals: (Two each)

- Short Term (up to 3 years)**
- Long term (beyond 3 years)**



STEP FIVE: DEVELOPING YOUR PERSONAL MISSION STATEMENT

**Write your personal
mission statement.**

